



Community Profile

Hawarden, IA (1935265)

Geography: Place

Hawarden

Population Summary

2000 Total Population	2,461
2010 Total Population	2,546
2020 Total Population	2,726
2020 Group Quarters	47
2025 Total Population	2,805
2020-2025 Annual Rate	0.57%
2020 Total Daytime Population	2,563
Workers	1,043
Residents	1,520

Household Summary

2000 Households	1,030
2000 Average Household Size	2.33
2010 Households	1,020
2010 Average Household Size	2.45
2020 Households	1,089
2020 Average Household Size	2.46
2025 Households	1,122
2025 Average Household Size	2.46
2020-2025 Annual Rate	0.60%
2010 Families	667
2010 Average Family Size	3.06
2020 Families	703
2020 Average Family Size	3.08
2025 Families	719
2025 Average Family Size	3.09
2020-2025 Annual Rate	0.45%

Housing Unit Summary

2000 Housing Units	1,097
Owner Occupied Housing Units	71.6%
Renter Occupied Housing Units	22.3%
Vacant Housing Units	6.1%
2010 Housing Units	1,152
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	11.5%
2020 Housing Units	1,241
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	12.2%
2025 Housing Units	1,281
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	23.6%
Vacant Housing Units	12.4%

Median Household Income

2020	\$51,946
2025	\$53,901

Median Home Value

2020	\$83,744
2025	\$86,247

Per Capita Income

2020	\$25,390
2025	\$27,465

Median Age

2010	39.1
2020	39.4
2025	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	1,090
<\$15,000	9.6%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	19.7%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	4.2%
\$200,000+	1.4%
Average Household Income	\$63,690

2025 Households by Income

Household Income Base	1,123
<\$15,000	8.9%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	4.5%
\$200,000+	1.6%
Average Household Income	\$68,811

2020 Owner Occupied Housing Units by Value

Total	789
<\$50,000	17.0%
\$50,000 - \$99,999	48.9%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	12.5%
\$200,000 - \$249,999	2.2%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	2.7%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$100,063

2025 Owner Occupied Housing Units by Value

Total	822
<\$50,000	15.7%
\$50,000 - \$99,999	47.3%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	13.7%
\$200,000 - \$249,999	2.4%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	3.5%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$105,444

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Hawarden
2010 Population by Age

Total	2,546
0 - 4	8.0%
5 - 9	7.5%
10 - 14	5.9%
15 - 24	11.9%
25 - 34	12.5%
35 - 44	10.4%
45 - 54	12.1%
55 - 64	11.6%
65 - 74	8.0%
75 - 84	7.7%
85 +	4.5%
18 +	74.6%

2020 Population by Age

Total	2,729
0 - 4	7.2%
5 - 9	7.3%
10 - 14	6.9%
15 - 24	10.3%
25 - 34	13.1%
35 - 44	10.8%
45 - 54	10.2%
55 - 64	12.8%
65 - 74	10.3%
75 - 84	6.3%
85 +	4.9%
18 +	75.5%

2025 Population by Age

Total	2,807
0 - 4	7.3%
5 - 9	7.4%
10 - 14	7.6%
15 - 24	10.7%
25 - 34	10.9%
35 - 44	12.7%
45 - 54	9.8%
55 - 64	11.0%
65 - 74	11.2%
75 - 84	7.3%
85 +	4.1%
18 +	73.6%

2010 Population by Sex

Males	1,252
Females	1,294

2020 Population by Sex

Males	1,349
Females	1,380

2025 Population by Sex

Males	1,404
Females	1,403



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2010 Population by Race/Ethnicity

Total	2,546
White Alone	86.8%
Black Alone	0.5%
American Indian Alone	0.9%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	10.6%
Two or More Races	0.9%
Hispanic Origin	20.0%
Diversity Index	48.7

2020 Population by Race/Ethnicity

Total	2,727
White Alone	82.1%
Black Alone	1.1%
American Indian Alone	1.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	13.9%
Two or More Races	1.2%
Hispanic Origin	26.1%
Diversity Index	58.6

2025 Population by Race/Ethnicity

Total	2,805
White Alone	79.6%
Black Alone	1.3%
American Indian Alone	1.6%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	15.7%
Two or More Races	1.4%
Hispanic Origin	29.4%
Diversity Index	62.9

2010 Population by Relationship and Household Type

Total	2,546
In Households	98.0%
In Family Households	82.3%
Householder	26.2%
Spouse	21.3%
Child	28.8%
Other relative	3.8%
Nonrelative	2.2%
In Nonfamily Households	15.7%
In Group Quarters	2.0%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	1,863
Less than 9th Grade	10.5%
9th - 12th Grade, No Diploma	11.6%
High School Graduate	28.3%
GED/Alternative Credential	6.7%
Some College, No Degree	19.1%
Associate Degree	6.9%
Bachelor's Degree	11.6%
Graduate/Professional Degree	5.3%

2020 Population 15+ by Marital Status

Total	2,143
Never Married	18.6%
Married	60.6%
Widowed	11.7%
Divorced	9.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,383
Population 16+ Employed	87.5%
Population 16+ Unemployment rate	12.5%
Population 16-24 Employed	12.9%
Population 16-24 Unemployment rate	20.8%
Population 25-54 Employed	58.0%
Population 25-54 Unemployment rate	12.6%
Population 55-64 Employed	21.0%
Population 55-64 Unemployment rate	9.0%
Population 65+ Employed	8.1%
Population 65+ Unemployment rate	5.8%

2020 Employed Population 16+ by Industry

Total	1,210
Agriculture/Mining	16.0%
Construction	6.9%
Manufacturing	33.1%
Wholesale Trade	3.6%
Retail Trade	6.0%
Transportation/Utilities	2.5%
Information	0.2%
Finance/Insurance/Real Estate	2.5%
Services	26.8%
Public Administration	2.4%

2020 Employed Population 16+ by Occupation

Total	1,210
White Collar	40.9%
Management/Business/Financial	14.6%
Professional	15.2%
Sales	4.0%
Administrative Support	7.1%
Services	10.8%
Blue Collar	48.3%
Farming/Forestry/Fishing	6.7%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	2.7%
Production	17.7%
Transportation/Material Moving	14.0%

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2010 Households by Type

Total	1,020
Households with 1 Person	31.8%
Households with 2+ People	68.2%
Family Households	65.4%
Husband-wife Families	53.1%
With Related Children	21.5%
Other Family (No Spouse Present)	12.3%
Other Family with Male Householder	4.6%
With Related Children	2.6%
Other Family with Female Householder	7.6%
With Related Children	5.2%
Nonfamily Households	2.8%

All Households with Children	29.7%
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Multigenerational Households	2.6%
Unmarried Partner Households	4.3%
Male-female	4.1%
Same-sex	0.2%

2010 Households by Size

Total	1,020
1 Person Household	31.8%
2 Person Household	34.4%
3 Person Household	12.1%
4 Person Household	10.5%
5 Person Household	6.1%
6 Person Household	2.8%
7 + Person Household	2.4%

2010 Households by Tenure and Mortgage Status

Total	1,020
Owner Occupied	73.9%
Owned with a Mortgage/Loan	40.1%
Owned Free and Clear	33.8%
Renter Occupied	26.1%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	334
Percent of Income for Mortgage	6.7%
Wealth Index	61

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,152
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	2,546
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Heartland Communities (6F)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$1,588,169
Average Spent	\$1,458.37
Spending Potential Index	68
Education: Total \$	\$1,159,187
Average Spent	\$1,064.45
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$2,892,315
Average Spent	\$2,655.94
Spending Potential Index	82
Food at Home: Total \$	\$4,499,141
Average Spent	\$4,131.44
Spending Potential Index	77
Food Away from Home: Total \$	\$2,825,731
Average Spent	\$2,594.79
Spending Potential Index	69
Health Care: Total \$	\$5,354,122
Average Spent	\$4,916.55
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$1,713,153
Average Spent	\$1,573.14
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$715,016
Average Spent	\$656.58
Spending Potential Index	71
Shelter: Total \$	\$13,813,837
Average Spent	\$12,684.88
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,883,081
Average Spent	\$1,729.18
Spending Potential Index	74
Travel: Total \$	\$1,773,078
Average Spent	\$1,628.17
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$1,013,881
Average Spent	\$931.02
Spending Potential Index	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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